



The Wellness Company

## THE BOARD OF DIRECTORS APPOINTS MASSIMILIANO MOI AS MANAGER RESPONSIBLE FOR THE PREPARATION OF THE CORPORATE FINANCIAL DOCUMENTS AND AS STRATEGIC DIRECTOR

**Cesena (Italy), 17 February 2021** – Today the Board of Directors appointed Massimiliano Moi – who is the Chief Financial Officer of the Company – as Manager responsible for the preparation of the corporate financial documents and as strategic director.

Massimiliano Moi comes from Eataty S.p.A. where, since 2016, was in charge as Chief Financial Officer. Before he covered key roles in bank field, such as in Unicredit Group, where he has been, *inter alia*, CEO of Unicredit Global Leasing, and in Intesa Group. Previously he had a multi-year experience in Boston Consulting Group

Mr. Moi graduated in business economics from Università Bocconi in Milan.

We inform that, as of today, Mr. Moi doesn't own any Technogym's shares.

### Media Relations Contacts

Technogym Investor Relator – Carlo Capelli, Enrico Filippi  
[investor\\_relations@technogym.com](mailto:investor_relations@technogym.com) - +39 0547 650111

Technogym Press Release – Enrico Manaresi  
[emanaresi@technogym.com](mailto:emanaresi@technogym.com) - +39 0547 650111

### Notes to press release

## TECHNOGYM

Technogym is a world leading brand in products and digital technologies for fitness, sport and health for wellness. Technogym offers a complete ecosystem of connected smart equipment, digital services, on-demand training experiences and apps that allow every single end-user to access a completely personalized training experience anytime and anywhere: at home, at the gym, on-the-go. Over 50 million people train with Technogym in 80,000 wellness centres and 500,000 private homes world-wide. Technogym has been Official Supplier to the last eight Olympic Games and it's the brand of reference for sport champions and celebrities all over the world.