



Nuffield Health selects Technogym to transform its gym experience

The world leader in wellness and fitness equipment and technologies will supply the modern digitally connected equipment to support Nuffield Health members

Nuffield Health, the UK's leading independent not-for-profit healthcare provider, has selected Technogym (TGYM.MI) equipment and digital technologies as its preferred equipment provider for its wellbeing business. This is part of Nuffield Health's investment in anticipating and exceeding customer expectations.

Technogym – an internationally renowned company for fitness, wellness and rehabilitation equipment and official supplier to the last seven Olympic Games – is the only player in the market offering a full range of equipment connected to a complete digital ecosystem for lifestyle management which includes an open cloud-based platform, mobile apps for both operator and end-user, and training programmes.

The long term agreement will see Technogym equipment and systems installed across Nuffield Health's fitness and wellbeing estate. Nuffield Health operates 111 fitness and wellbeing clubs and 31 hospitals across the UK. The replacement options include Technogym's top connected equipment ranges - ARTIS, SKILL Line and the UNITY connected console - as well as the digital interaction platforms underpinned through the 'my wellness cloud'.

This will enable Nuffield Health to offer its members an innovative digital experience, from the initial health assessment, to the creation and tracking of a personalised training programme and the ability to provide coaching both on site and remotely. Customers will be able to access their personal training programme and data anywhere and anytime, on the equipment and via mobile.

At the same time, the Technogym Ecosystem provides Nuffield Health with the data and insights that can help it tailor programmes and advice for all its customers – from gym members through to physio and hospital patients.

Steve Gray, CEO at Nuffield Health comments: "We're delighted to be embarking on this transformation journey with Technogym, who we've worked with for a number of years. The digital



ecosystem will be a game changer for our customers, enabling us to offer a truly connected health, fitness and wellbeing experience.”

“This agreement with an innovative operator like Nuffield Health represents a concrete example of our Technogym 4.0 strategy which leverages our connected ecosystem to implement new business models for our partners and a completely new experience for consumers,” comments Nerio Alessandri, Technogym founder and CEO.

Implementation of the new equipment will begin in the second quarter of 2018, with the aim of refurbishing around 20 Nuffield Health fitness and wellbeing clubs by the end of the year. Over the next three years Technogym will aim to refurbish the vast majority of Nuffield Health’s 111 fitness and wellbeing clubs.

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About Technogym

Founded in 1983, Technogym is the world’s leading international supplier of technology and design driven products and services in the Wellness and Fitness industry. Technogym provides a complete range of cardio, strength and functional equipment alongside a digital cloud based platform allowing consumers to connect with their personal wellness experience anywhere, both on the equipment and via mobile when outdoors. With over 2,000 employees and 14 branches globally, Technogym is present in over 100 countries. More than 80,000 Wellness centers in the world are equipped with Technogym and 40 million users train every day on Technogym. Technogym was the official supplier for the last seven editions of the Olympic Games: Sydney 2000, Athens 2004, Turin 2006, Beijing 2008, London 2012, Rio 2016 and PyeongChang 2018.



About Nuffield Health

Nuffield Health is one of the leading not-for-profit UK healthcare organisations, looking after people for more than 60 years. Today, we run a network of hospitals, medical clinics, fitness and wellbeing clubs and diagnostic units across the UK. We also support businesses in looking after their employees by operating their fitness and wellbeing facilities services.

Through our experts, we link our sites and services up to offer connected healthcare provision, including nutritional therapy, emotional wellbeing, occupational health, comprehensive health assessments, and personal training and hospital treatments. We also offer access to the largest network of physiotherapists outside of the NHS.

As a trading charity, we do not have investors or shareholders to answer to – our customers and patients come first. We invest all our income back into running and developing our health and wellbeing sites and services and pioneering new models of care and delivery so that more people can benefit. Around 94% of our hospitals have been rated good or outstanding by independent regulators.

Find out more about us and our pioneering models of care: <https://www.nuffieldhealth.com> or follow us on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#)