



The Wellness Company

## TECHNOGYM GROUP CYCLE CONNECT

*The new connected and interactive indoor cycling experience*

Make it a ride to remember! **Group Cycle Connect**, the new Technogym solution for indoor cycling, offers you adventure, excitement and motivation, as well as connectivity - ensuring shared experience and fully customised training at the same time.

### CONNECTIVITY AND INTERACTIVITY

With Group Cycle Connect, riders will be involved in a brand-new riding experience in an engaging, challenging atmosphere.

Thanks to the innovative console, users can easily access their personal profiles to keep track of their performance and compare results obtained over time. All workout data are collected automatically by **MyWellness**, Technogym's cloud-based platform, and will be accessible at any time and anywhere - both outdoor via the **Technogym App** (both for iOS and Android), and from a PC, tablet or any Technogym equipment, at home and in Wellness centres.

During class activity, the trainer can view and display the performance data of each rider, to boost competitiveness and make the workout even more exciting. The applied technology will help riders engage in competitions at individual or team level - as real-time performance data for each class member are displayed on a large screen and can be compared.



### THE PRODUCT

Group Cycle Connect has been designed to meet the needs of every rider:

- an awesome feeling for that real road cycling sensation;
- accurate tracking to live the challenge anytime;
- immersive content and inspirational environment so users can fully see, hear and feel the ride;
- pedalling is smooth and secure.

For the first time ever on an indoor cycling bike, it's possible to track **workout power, heart rate, cadence, calories and all the other key parameters**, allowing riders to improve their performance and reach their goals, thanks to the new **Console connected to Technogym MyWellness Cloud** platform.

Group Cycle Connect offers users scientific tracking of their power output (watts) with a +/- 2% accuracy, and unrivalled user-friendliness thanks to a patent-pending **ON-THE-FLY system that enables four-way adjustments** with one simple touch - to provide an optimal cycling position for all riders.

The **flywheel resistance system** is equipped with the strongest type of permanent magnets made with a rare earth neodymium material, to assure the smoothest and most consistent ride.

Intuitive graphics and **tactile clicks** every 45° on the resistance knob make adjustments between the 20 resistance levels incredibly easy and accurate. The new Console is powered by the user's motion thanks to an innovative battery-free system.



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### **About Technogym**

*Founded in 1983, Technogym is a world leading international supplier of technology and design driven products and services in the Wellness and Fitness industry. Technogym provides a complete range of cardio, strength and functional equipment alongside a digital cloud based platform allowing consumers to connect with their personal wellness experience anywhere, both on the equipment and via mobile when outdoors. With over 2,000 employees and 14 branches globally, Technogym is present in over 100 countries. More than 65,000 Wellness centers and 200,000 private homes in the world are equipped with Technogym. Technogym was the official supplier for the last five editions of the Olympic Games: Sydney 2000, Athens 2004, Turin 2006, Beijing 2008, London 2012 and has been appointed as Official Supplier also for Rio 2016.*